# Rodney Philip Hughes rodney.hughes@mail.wvu.edu

#### **Office Address**

608B Allen Hall West Virginia University Morgantown, WV 26506

#### **Employment**

West Virginia University (Morgantown, WV). August 2016 – Present.

Assistant Professor of Higher Education, College of Education and Human Services.

Harvard Graduate School of Education (Cambridge, MA). July 2013 – July 2016.

Research Manager, Center for Education Policy Research.

#### **Education**

**Ph.D. in Higher Education.** Penn State University, August 2013.

Dissertation: Essays on Admissions Matching and Associated Outcomes in the Market for Higher

Education in the United States.

Adviser: John J. Cheslock.

**M.A. in Economics.** Penn State University, August 2009.

Thesis: A Pillage-Game Approach to Coalitional Stability.

Fields: Microeconomic Theory, Macroeconomic Theory, International Trade.

**B.S. in Economics.** Penn State University, Schreyer Honors College, May 2007.

Thesis: An Analysis of the Welfare Effects and Incentive Structure of Agricultural Trade Policy:

*Implications for Economic Development.* 

Minors: Mathematics and Philosophy.

#### **Publications**

Cheslock, J., Hughes, R., Frick-Cardelle, R., & Heller, D. (Forthcoming.) Filling the gap: The use of intentional and incidental need-meeting financial aid in higher education. *Review of Higher Education*.

- Koricich, A., Chen, X., & Hughes, R. (Forthcoming.) Understanding the effects of rurality and socioeconomic status on college attendance and institutional choice in the United States. *Review of Higher Education*.
- Cheslock, J., Hughes, R., & Umbricht, M. (2014). The opportunities, challenges, and strategies associated with the use of operations-oriented (big) data to support decision making within universities. In J. Lane (Ed.), *Building a smarter university: Big data, innovation, and analytics* (pp. 211-237). Albany, NY: SUNY Press.

- Cheslock, J., & Hughes, R. (2011). Differences across states in higher education finance policy. *Journal of Education Finance*, *36*(4), 369-393.
- Hughes, R. (2011). Changes over time in the determinants of price sensitivity in higher education: A distinction between access and choice. *Journal of Educational Policy*, *Planning, and Administration*, *I*(1), 83-105. Retrieved from http://www.jeppa.org

#### Works in Progress

Economics of Higher Education

- Hughes, R., & Koricich, A. An investigation of the relationship between undermatch in college admissions and outcomes for recent college graduates.
- Hughes, R. Understanding institutional characteristics and student choice in higher education admissions with heterogeneous student preferences.
- Hughes, R., & Kimball, E. The dual commodification of schools and students in the higher education admissions marketplace.
- Hughes, R. Economies of scale and scope in higher education: A role for degrees and disciplines.

#### Organization and Governance

Hughes, R., & Knight, D. Understanding controversy: A five-stage model of recent scandals at large American universities.

#### Education Policy

Hill, D., Hughes, R., Liebowitz, D., & Page, L. Understanding the impact of socioeconomic-based student assignment policies: Evidence from Wake County, North Carolina.

## **Selected Scholarly Presentations**

- "Understanding Controversy: A Five-Stage Model of Recent Scandals at Large American Universities." (With David Knight.) Poster presented at the annual meeting of the Association for the Study of Higher Education, Denver, CO, November 2015.
- "Understanding the Impact of Socioeconomic-Based Student Assignment Policies: Evidence from Wake County, North Carolina." (With Darryl Hill, David Liebowitz, and Lindsay Page.) Paper presented at the Fall meeting of the Association of Public Policy Analysis and Management, Albuquerque, NM, November 2014.

- "Essays on Admissions Matching and Associated Outcomes in the Market for Higher Education in the United States." Presented at the annual Association for Institutional Research (AIR) Forum, Long Beach, CA, May 2013.
- "Filling the Gap: The Use of Intentional and Incidental Financial Aid to Meet Need in Higher Education." (With John Cheslock, Rachel Frick Cardelle, and Don Heller.) Presented at the annual meeting of the American Educational Research Association, San Francisco, CA, April 2013.
- "A Model of Higher Education Admissions in the United States with Heterogeneous Student Preferences." Presented at the annual meeting of the Association for the Study of Higher Education, Las Vegas, NV, November 2012.
- "Economies of Scale and Scope in Higher Education: A Role for Degrees and Disciplines." Presented at the annual AIR Forum, New Orleans, LA, June 2012.
- "The Dual Commodification of Schools and Students in the Higher Education Admissions Marketplace." (With Ezekiel Kimball.) Presented at the annual meeting of the American Educational Research Association, Vancouver, BC, April 2012.
- "Institutional Selectivity, Family Finances, and the Distribution of Grant Aid: Findings from NPSAS:08." (With Rachel Frick Cardelle and Don Heller.) Presented at the annual meeting of the Student Financial Aid Research Network, San Diego, CA, June 2010.

## **Grants and Fellowships**

Association for Institutional Research (AIR) Dissertation Grant (\$19,757) – "Essays on Admissions Matching and Associated Outcomes in the Market for Higher Education in the United States." June 2012 – May 2013.

Martorana Family Award in the College of Education at Penn State (\$2,896). August 2011.

Phi Kappa Phi Hohenstein National Graduate Fellowship (\$5,000). August 2007 – July 2008.

Phi Beta Kappa Undergraduate Thesis Award at Penn State (\$1,500). May 2007.

## **Selected Academic Recognition**

Recipient, Young Alumni Award from The Fund for American Studies. May 2013.

Recipient, Penn State College of Education Graduate Student Recognition Award (awarded annually to a graduate student in education for research and teaching). April 2013.

Participant, ASHE Graduate Student Policy Seminar. Indianapolis, IN. November 2010.

- Participant, AIR/National Center for Education Statistics National Summer Data Policy Institute. Washington, D.C. June 2010.
- Recipient, James Rodgers Award (awarded to the most outstanding senior majoring in economics at Penn State). May 2007.
- Freedom Scholar Award from The Fund for American Studies (awarded annually to one of approximately 85 students in the summer International Institute for Political and Economic Studies through Georgetown University in Chania, Greece). July 2005.
- George Viksnins Award for Excellence in Economics from The Fund for American Studies (awarded annually to two of approximately 100 students in the summer Institute on Comparative Political and Economic Systems at Georgetown University). July 2004.

### **Selected Service Activities**

Vice President at Large and Member of the Board of Directors, The Honor Society of Phi Kappa Phi. August 2014 – Present.

Vice President for Students and Member of the Board of Directors, The Honor Society of Phi Kappa Phi. August 2010 – August 2012.

 Projects included Executive Director Search Committee and National Service Initiative Task Force.

Member, Special Investigations Task Force at Penn State. November 2011 – July 2012. (See http://live.psu.edu/story/56476.)

Member, Board of Trustees, The Pennsylvania State University. July 2008 – October 2011.

• Roles included Executive Committee, Committee on Campus Environment (Chair, July 2010 – June 2011), and Committee on Educational Policy.

## **Courses Taught**

Higher Education Administration: Fall 2016

Higher Education Finance: Fall 2016

Administration in Higher Education (Teaching Assistant): Spring 2012 Designing Institutional Research Studies (Teaching Assistant): Spring 2012

Strategic Planning and Budgeting in Higher Education (Teaching Assistant): Fall 2011

Intermediate Microeconomics (Graduate Lecturer): Summer 2009

Intermediate Microeconomics (Recitation Instructor): Fall 2007 – Spring 2009

Advanced International Trade (Graduate Lecturer): Summer 2008

## **Professional and Academic Affiliations**

American Educational Research Association (Division J)
American Mensa
Association for Institutional Research
Association for Public Policy Analysis and Management
Association for the Study of Higher Education
Omicron Delta Kappa
Phi Beta Kappa
Phi Kappa Phi